



# McLAUGHLIN COLLEGE

## “Advancing Gender Claims in Post-Pink Tide Brazil: Bolsonaro’s Project for Women”

Presented by

**SIMONE BOHN**



After thirteen years of progressive gender policies enacted by Worker’s Party federal governments, Brazil under the Bolsonaro’s administration is shifting this public policy area in a different direction. Its gender project is founded upon a rhetoric that invokes a re-imagined past that essentializes and glorifies women’s roles as mothers and homemakers and seeks the advancement of fundamentally feminine public policy claims. Using extensive archival research, and in-depth interviews with officials in charge of Bolsonaro’s women portfolio as well as women’s movement actors, the presentation will demonstrate the current government’s strong rejection of feminist public policy claims. The latter are equated to a radical leftist subversion of Brazilian family and societal values. Feminine-centric public policy, on the other hand, is portrayed as one of the key paths to restore a nation in which “Brazil is above all things, and God is above all”.

**Dr. Simone Bohn** is Associate Professor of Political Science at York University. She co-edited *Mothers in Public and Political Life* and is currently working on a SSHRC-funded project on Brazil’s women’s policy agency. Her articles have been published in *International Political Science Review*, *Latin American Research Review*, *Journal of Latin American Politics*, among others.

**EVERYONE IS WELCOME**

**TUESDAY, NOVEMBER 12, 2019  
12PM – 1:30PM**

**140 McLAUGHLIN COLLEGE  
SENIOR COMMON ROOM**

**LIGHT REFRESHMENTS PROVIDED**

For further information, please contact Vicky Carnevale at: x: 33824 or [vcarneva@yorku.ca](mailto:vcarneva@yorku.ca)

